# FY2024 2nd Quarter Financial Results and Business reports

eBASE Co.,LTD.

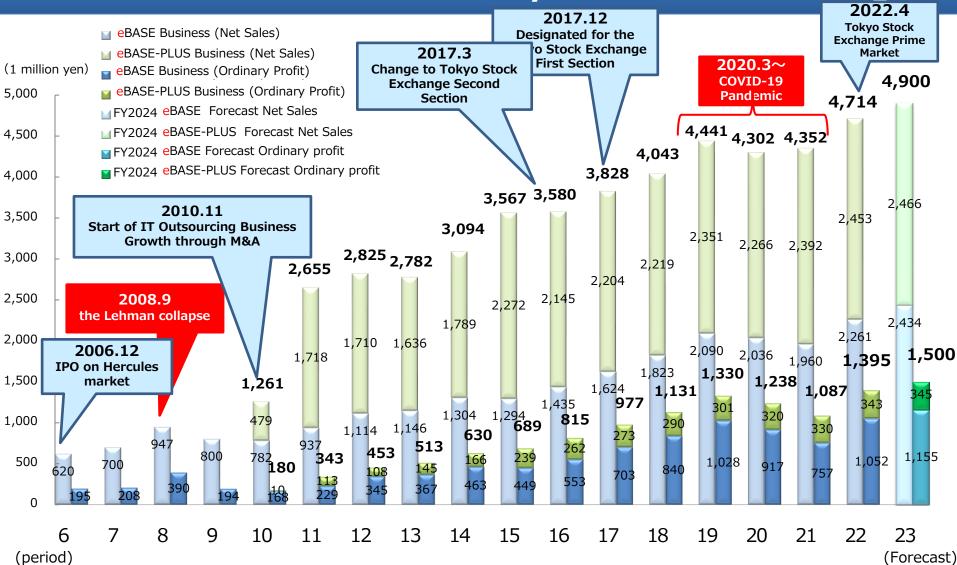
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# **Company Overview**

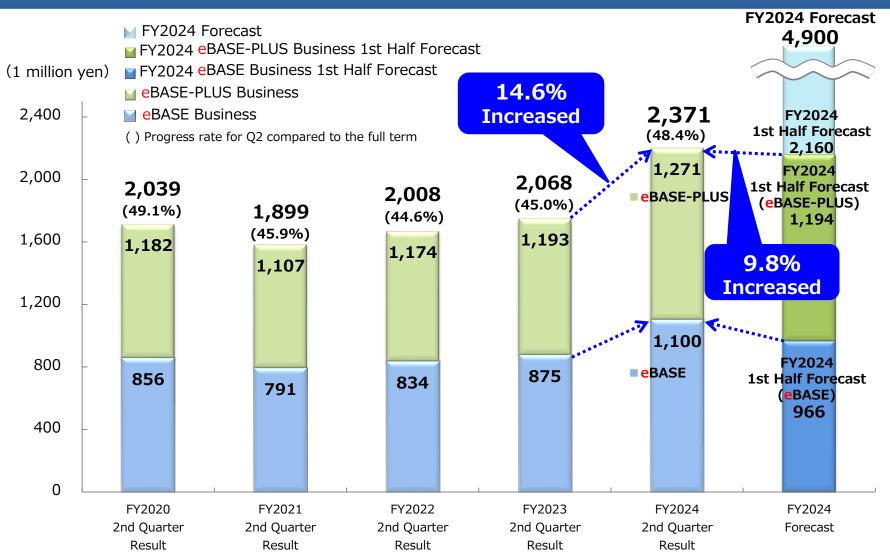
<b>■</b> Company name	eBASE Co., Ltd. (Code number: 3835)			
■ Share capital	190 million yen			
■ Headquarters Location	Commercial Building No.2, 5-4-9, Toyosaki, Kita-ku, Osaka			
<b>■</b> Business Description				
eBASE Business	Business of Developing and Selling Product Information Management Systems			
eBASE-PLUS Business	IT Development Outsourcing Business			
■ Total Number of Group Employees	478 (486/ Including Officers) (As of April 2023)			
<b>■</b> History				
October 2001	Founding of eBASE Co., Ltd.			
December 2006	IPO on the Osaka Securities Exchange Hercules Market			
October 2010	Transitioned to JASDAQ Market Standard			
March 2017	Market Transitioned to the Tokyo Stock Exchange Second Section			
December 2017	Designated as a first-section stock on the Tokyo Stock Exchange			
April 2022	Transitioned to Tokyo Stock Exchange Prime Market			

# Trends in sales and ordinary income since listing



Note 1) For the notation of amounts, transactions between segments are offset and eliminated, and amounts less than one million yen are rounded down.

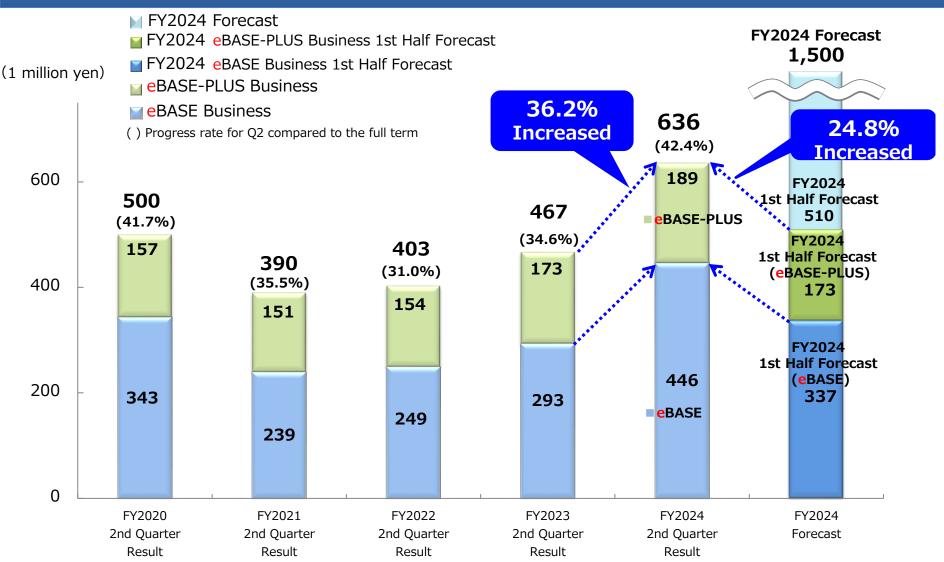
# FY2024/2Q Consolidated Net Sales



Note 1) Intersegment transactions are eliminated.

Note 2) The consolidated performance forecast for the cumulative Q2 of the fiscal year ending March 2024 is presented in the performance forecast announced on May 12.

# FY2024/2Q Consolidated Ordinary profit



Note 1) Intersegment transactions are eliminated.

Note 2) The consolidated performance forecast for the cumulative Q2 of the fiscal year ending March 2024 is presented in the performance forecast announced on May 12.

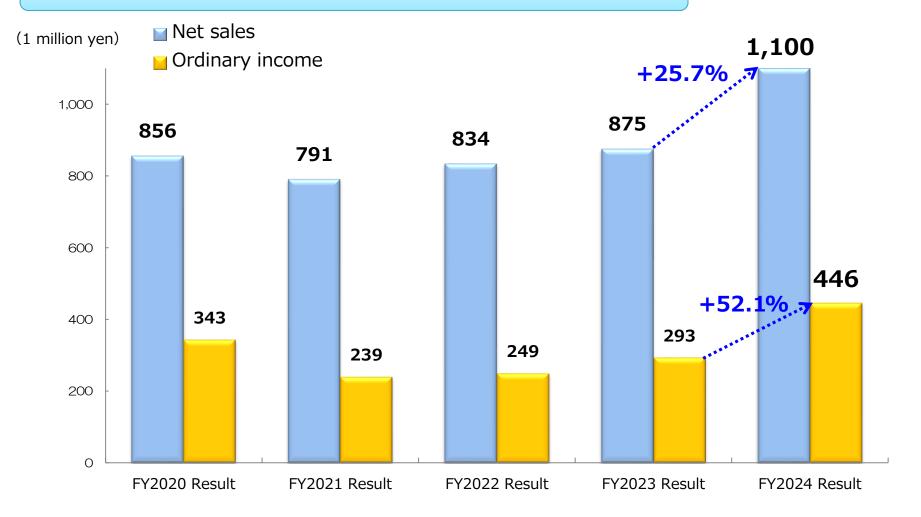
## FY2024/2Q Consolidated Results and Consolidated Balance Sheet

	FY2020	FY2021	FY2022	FY2023	FY2024
	Result	Result	Result	Result	Result
Net sales (eBASE Business) (eBASE-PLUS Business) (Intersegment transactions)	2,039	1,899	2,008	2,068	2,371
	(856)	(791)	(834)	(875)	(1,100)
	(1,188)	(1,109)	(1,175)	(1,194)	(1,272)
	(-5)	(-1)	(-1)	(-1)	(-1)
Operating Income	481	374	406	446	628
Ordinary income (eBASE Business) (eBASE-PLUS Business) (Intersegment transactions)	500	390	403	467	636
	(343)	(239)	(249)	(293)	(446)
	(156)	(151)	(154)	(173)	(189)
	(0)	(0)	(0)	(0)	(0)
Net income*	343	267	277	318	434

* Quarterly net income attributable to owners of parent.								
	Prior period (As of March 2023)	As of Sep. 30, 2023	Increased/ Decreased					
Current assets	5,569	5,634	64	Cash and deposits +288, Notes and accounts receivable trade, and contract assets -233				
Fixed assets	1,450	1,522	72					
(Property, plant and quipment+Intangible assets)	(197)	(210)	(13)					
(Other assets)	(1,252)	(1,311)	(58)					
Total assets	7,019	7,157	137					
Current liabilities	719	645	-74					
Total liabilities	719	651	-68					
Total shareholder's equity	6,253	6,425	172	Retained earnings +155 (Dividend payment -279) (Net income* +434)				
Subscription rights to shares	12	7	-4					
Total net assets	6,299	6,506	206					
Total liabilities and net assets	7,019	7,157	137					

# FY2024/2Q Results by Segment / eBASE Business

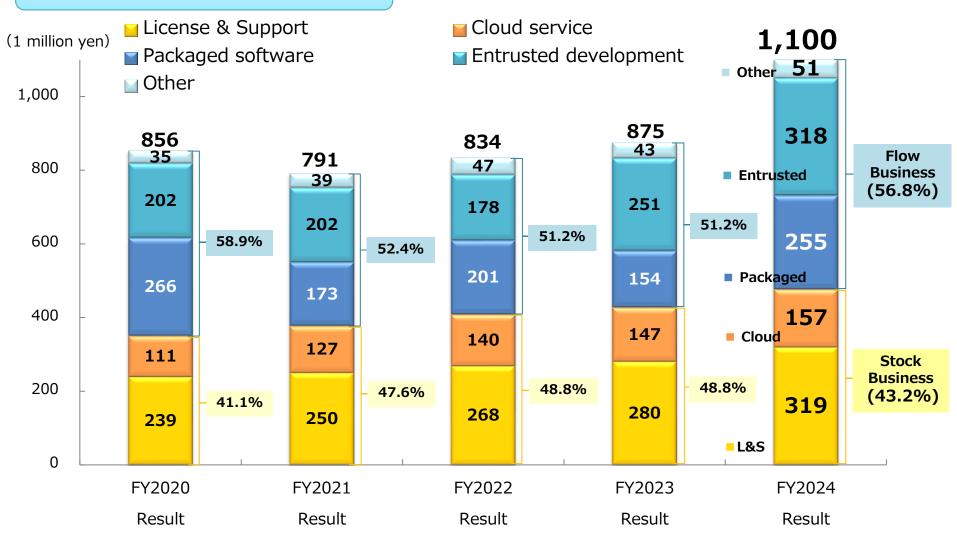
#### **eBASE** Business ( Packaged software business)



Note 1) Intersegment transactions have not been offset or eliminated.

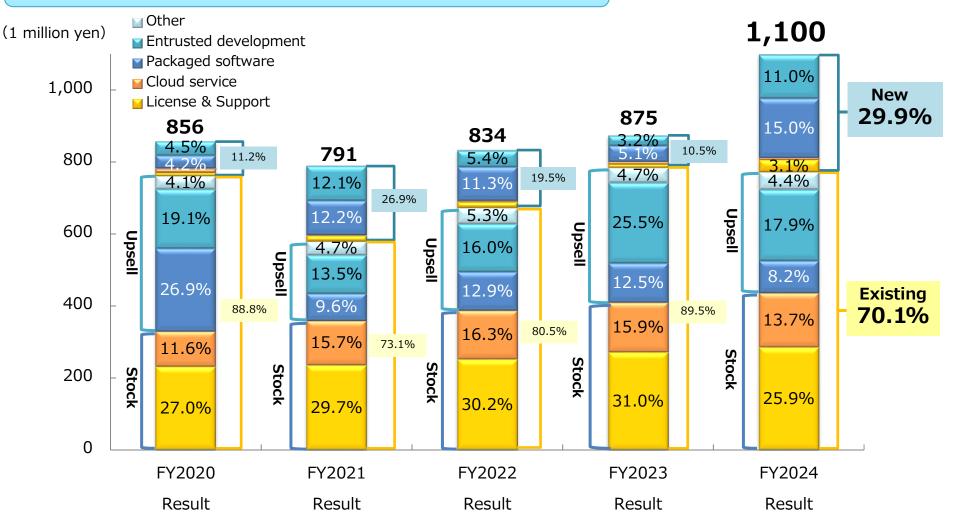
# FY2024/2Q Results by Segment / BASE Business

# Sales results by type



# FY2024/2Q Results by Segment / BASE Business

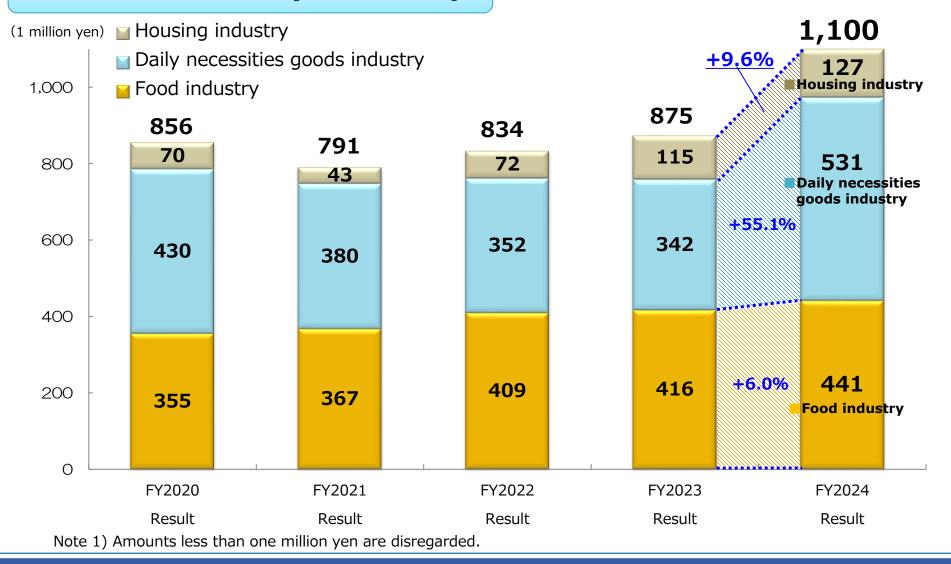
# Sales results by new and existing



Note) Figures less than 3% are omitted.

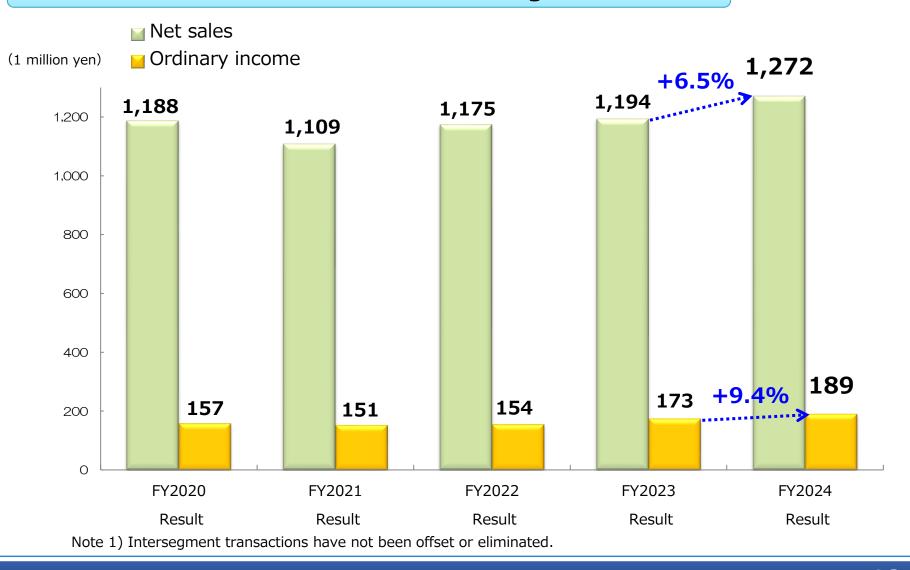
# FY2024/2Q Results by Segment / BASE Business

# Sales Results by Industry

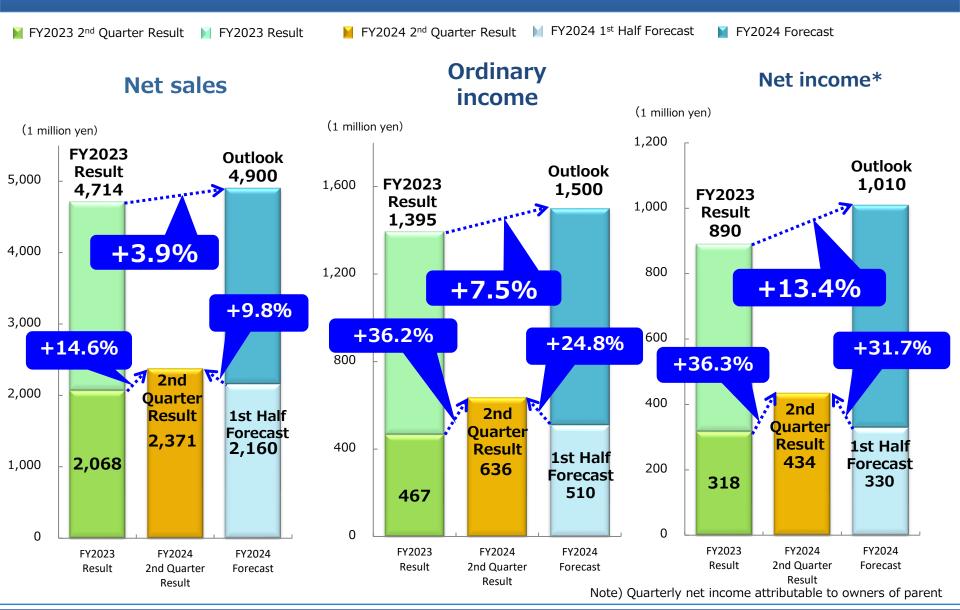


# FY2024/2Q Results by Segment / eBASE-PLUS Business

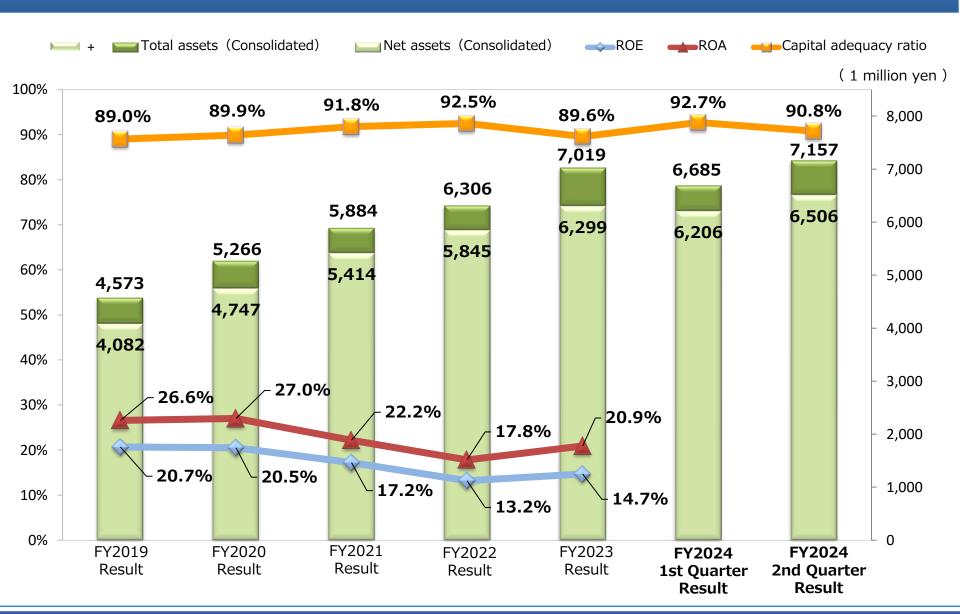
#### **eBASE-PLUS Business (IT Outsourcing Business)**



# Year ended March 2024 Earnings forecasts



# Capital Position (ROE and ROA, etc.)



# **eBASE** Business Report

# **Overview and Progress of BtoB Business Strategy**

## BtoB / One-Source Multimedia Business Strategy 0th eBASE

## Middleware eBASE Founding Period

Flexible Database Structure + Print Image Management

**Core Competence** 

#### **One Source**

**Business Model** 

- →Database Conversion of Catalog Listed Product Information
  - **→** Collection of Product Information from Suppliers

#### Multi use

- → Next Paper Catalogue Production
- **→ Digital Catalog Production**
- → Building Core System/Product Master
  - → Data Provision to Customer Companies

1st eBASE

**Exchange of Product Information** 

BtoB Model

Sales Strategy

**Arrival of the Digital Age** 

#### **Product & Monetize Model**

Integrated Product Database eBASE Various Optional Features

- Image Processing /eB-graphics
- Access Control /eB-access
- Workflow Management /eB-WF
- Integration to Other Systems /eB-cast, view, API
- Web Catalog / eBASEweb
- Catalog Production Support / eB-DBP etc.

Note) Our founding business model in 0<sup>th</sup> eBASE, "One Source Multi Use," is a concept primarily advocated in the printing industry since around the 1990s, before our company was founded.

## Overview of **eBASE** Integrated Product Database by Company

0th / 1st eBASE

#### Oth eBASE

#### **Print Media**

- Catalog
- Pamphlet
- · Flyers, etc.

#### **Presentation Media**

- **Proposal preparation**
- · Creating a negotiation sheet
- · Create POP
- · Create a simple flier, etc.

#### **Core System/Product Master**

- Sales Management System
- Order Management System
- · Logistics system, etc.

# Image for printing Product Specifications · Image · MS(Office file), etc.

#### **Other Systems**

- Merchandising Support System
- Support system for product inquiries, etc

#### **Web Content**

- EC site
- Web catalog
- Smartphone App, etc.

#### 1st eBASE

#### **Exchange of Product Information with Trading Partners**

- Collection of Product Information from Suppliers
- Providing Product Information to Customers
- Product Data Pool Service
- · Registration and Collection to "Shozai Ebisu"

# BtoB/ Industry-specific Product Information Exchange Business Strategy 1st eBASE

#### ◆ Current Middleware eBASE

Overwhelming efficiency of system development.

#### **Core competence**

♦ Standardization of product information exchange by each industry.

Ingredients, Daily necessities goods (Miscellaneous goods), Consumer electronics, Housing, Medicine(OTC, Prescription drug), Tool, Car Accessories, Sporting goods, Stationery, .....

ss model Model

♦ Overall optimization of product information exchange for various industries and Improved productivity.

**Sales Strategy** 

#### **Business model**

Product Information Data Pooling Service

> Shokuzai Ebisu, Raw material Ebisu, Recipe Ebisu, Nichizatsu Ebisu, Kaden Ebisu, Jutaku Ebisu, OTC Ebisu, Bungu Ebisu, Kogu Ebisu, Car Accessories Ebisu, Sporting goods Ebisu, Master data Ebisu .....

Patents related to BtoB services JP Pat No. 7138289

2<sup>nd</sup> **e**BASE Expansion into the content business

#### **Product/Monetization**

◆Integrated product database Package software sales

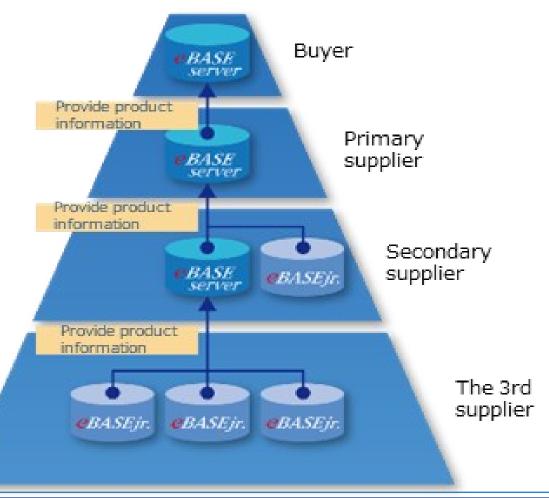
FOODS eBASE / Foods Safety Information Management System RECIPE eBASE / Cooking recipe information management system GOODS eBASE / Daily necessities Information Management System MDM eBASE / Master Data Management PDM eBASE / New product planning information management system ......

# Overview of Product Information Exchange Services by Industry

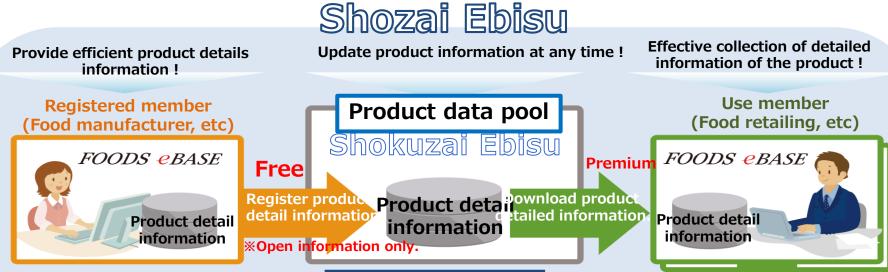
1st eBASE



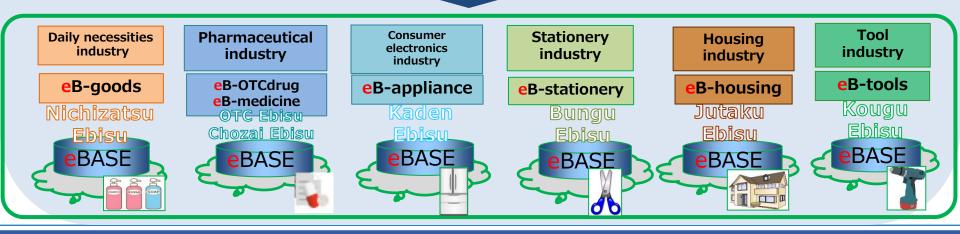
Disclosure of product information



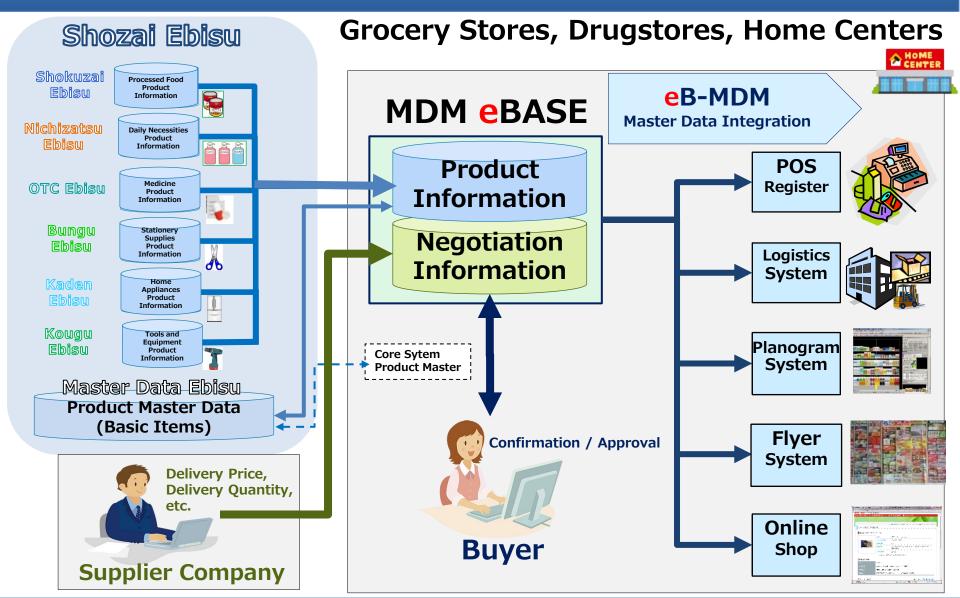
# Overview of Product Data Pool Services by Major Industry



**Expand to multiple** industries



# Application of Shōzai Ebisu in the Retail Industry 1stebase



# Food Safety Management / Companies that Adopt FOODSeBASE

1st eBASE

#### **■** Food Industry

Kansai Super Market Ltd.

**COPRO Corporation** 

SUMMIT, INC.

CGC JAPAN Co.,Ltd.

Shizutetsu Store

Seiyu Co., Ltd.

SOTETSU ROSEN Co.,Ltd.

The Daiei, Inc.

Tenmaya Store Co.,Ltd.

**Tobu Store** 

Nihon Ryutsu Sangyo Co.,Ltd.

Valor Holdings Co., Ltd.

FRESTA Co., Ltd

Beisia Co., Ltd.

Belc CO., LTD.

MARUKYOU, Inc.

MANDAI Co.,Ltd.

YAOKO Co.,Ltd.

LIFE CORPORATION.

Secoma Company, Ltd.

FamilyMart Co., Ltd.

Japanese Consumers' Co-operative Union.

CO-OPDELI CONSUMERS' CO-OPERATIVE UNION, Akagi Nyugyo Co., Ltd.

U CO-OP.

TOKAI CO-OP.

CO-OP Hokuriku.

CO-OP KINKI.

CONSUMERS CO-OPERATIVE KOBE.

COOP KYUSHU

Oisix ra daichi Inc.

Costco Wholesale Japan, Ltd

**Japan Agricultural Cooperatives** 

**EAT&FOODS Co.,Ltd.** 

KFC HOLDINGS JAPAN, LTD.

HACHI-BAN CO.,LTD. YOSHINOYA CO.,LTD. Watami Co., Ltd.

ASAHI SHOKUHIN Co., Ltd.

Ishikawa Chuou syokuhin Co.,Ltd.

ITOCHU-SHOKUHIN Co.,Ltd. KATO SANGYO CO., LTD.

Kanakan Inc.

KOKUBU GROUP CORP.

GOGYOFUKU CO. LTD.

SHIDAX CORPORATION.

Japan Inforex, Inc.

TAKAYAMA Co.,Ltd.

TANESEI Co., Ltd.

TOKAN Co.,Ltd.

TOKYO COLD CHAIN

DOSHISHA CORPORATION.

Tominaga Boeki Kaisha, Ltd.

NISSIN HEALTHCARE FOOD SERVICE CO.,LTD HAKUTSURU SAKE BREWING CO.,LTD.

NIPPON ACCESS, INC.

**Nosui Corporation** 

Mitsubishi Shokuhin Co.,Ltd

Yamaboshiya Co., Ltd.

UCC COFFEE PROFESSIONAL CO., LTD.

Azuma Foods Co., Ltd.

Andersen Institute of Bread & Life Co., Ltd.

**ITOHAM FOODS Inc.** 

**IMURAYA GROUP CO., LTD.** 

Izutsu Maisen.Co.,Ltd.

EBARA FOODS INDUSTRY, INC.

The Oyatsu Company, Ltd.

Kasugai Seika Co.,Ltd.

Kataoka & Co., Ltd.

KANEKA CORPORATION

Kanetetsu Delica Foods, Inc.

Kanemi Co., Ltd.

**Kabaya Foods Corporation** 

KIBUN FOODS INC. CRESTRADE CO.LTD.

COMO Co., Ltd.

JR-CENTRAL PASSENGERS CO., LTD.

JA ZEN-NOH MEAT FOODS CO.,LTD.

SHINOBU FOODS PRODUCTS CO.,LTD.

Sugakiya foods Co., Ltd.

SUGIYO CO., LTD.

DyDo DRINCO, INC.

Takaki Bakery Co. Ltd.

TAKARA SHUZO CO.,LTD.

TOKATSU FOODS CO.,LTD.

Toraku Foods Co.,Ltd.

DONQ Co.,LTD.

NAGATANIEN CO.,LTD.

Izasa Nakatanihonpo, Inc.

PICKLES CORPORATION

FOODLINK CORPORATION

Hokugan Inc.

HOTEI FOODS CORPORATION co.,ltd

Andersen Institute of Bread & Life Co., Ltd.

Marudai Food Co.,Ltd.

yamamori inc.

YURAKU CONFECTIONERY CO.,LTD.

FINET, INC.

**Approximately** 26,500Companies

# Companies in Industries Other than Food that Adopt eBASE

0<sup>th</sup>/1<sup>st</sup> eBASE

- Hotel Industry
  Keihan Hotels & Resorts
  SOTETSU HOTEL Co.,Ltd.
  Tobu Hotel Management Co., Ltd.
  Resorttrust, Inc.
- Drugstore Industry Cocokarafine Group Co., Ltd. SUNDRUG CO.,LTD. MatsukiyoCocokara & Co.
- Housing Industry
  SWEDEN HOUSE Co.,Ltd.
  SEKISUI HOUSE, LTD.
  DAIWA HOUSE INDUSTRY CO., LTD.
  TOYOTA HOUSING CORPORATION,
  Panasonic Homes Co., Ltd.
  Mitsui Home Co.,Ltd.
  MAZROC. co.ltd.
  Sangetsu Corporation
  DAIKEN CORPORATION
  SUMITOMO FORESTRY INFORMATION
  SYSTEMS CO.,LTD.
  Panasonic Electric Works Creates Co., Ltd.
- Home Center / Appliance Industry CAINZ CORPORATION KOHNAN SHOJI CO., LTD. D C M Co., Ltd. Makiya co., ltd EDION Corporation Tiger Corporation.

- Daily Necessities Industry
  Akachan Honpo Co., Ltd.
  RINGBELL Co., Ltd
  Kobayashi Pharmaceutical Co., Ltd.
  Daio Paper Corporation
  Unicharm Corporation
  PLANET, INC.
- Stationery / Office Furniture Industry KOKUYO Co.,Ltd.
  Shachihata Inc.
  OKAMURA CORPORATION
  Kaunet Co., Ltd.
  PLUS CORPORATION
- ■Tool Industry
  THE KIICHI TOOLS Co., Ltd.
  G-NET CORPORATION
  Naito & Co.,Ltd.
  HISHIHIRA CORPORATION
  Fujiwara Sangyo Co., Ltd.
  YAMAZEN CORPORATION
  TONE CO., LTD.
- Fashion / Apparel Industry SHIMADA SHOJI CO., LTD. MoonStar Company. FIN, INC RABOKIGOSHI CO., LTD.

- Sports Equipment Industry Mega Sports Co., LTD ZETT Corporation DESCENTE LTD. NIKKI CO.,LTD.
- Automobile Parts and Accessories Industry AUTOBACS SEVEN CO.,LTD.
- Environmental / Green Industry GomunoInaki Co., Ltd. KATAYAMA CHEMICAL, INC. DIC Corporation
- Other Industry
  SAGAWA PRINTING CO.,LTD.
  CONSUMER PRODUCT END-USE
  RESEARCH INSTITUTE CO., LTD.
  HORIAKI CO., LTD.
  Wakisangyo Co.,Ltd

**Approximately 10,000 Companies** 

#### **Food industry**

#### **FY2024 Result Policies**

- Promoting the overall optimization of food safety information exchange.
- · Continuous promotion the current business model(1st eBASE) 'FOODS eBASE'.
- Continuous promotion the de facto of the product data pooling service 'Shokuzai Ebisu' and strengthen sales promotion.
- Promotion of non-food Ebisu operation in the food retail industry.
- · 2nd eBASE (BtoBtoC): Integration and deployment to the 'eShoku Ju Navi' series.

#### Its progress

- Sales results (2Q cumulative total) : 441 million yen (YoY: Increased by 6.0%)
- Sales increased compared to the year-on-year.

#### (Sales)

- We have partially recognized revenue from the ongoing project of system replacement for production and processed goods management at a major convenience store.
- We have recognized revenue from several ongoing medium-sized existing projects, including the server replacement of 'FOODS eBASE'.

#### [Orders]

- We received a large-scale project to introduce a product information database from a new wine import company, and recognized the requirement definition phase as revenue.
- We received a large-scale project from a new processed food manufacturer for a cost simulation system that works in conjunction with 'FOODS eBASE'.

#### Daily necessities goods industry

#### FY2024 Result Policies

- Promote total optimization of the product information exchange environment in the Daily necessities goods industry (Drugstore industry, Home center industry, Home appliance industry, Stationery industry, Sporting goods industry, Car accessory industry, Mail order industry, etc.).
- · Promote sales promotion of 'Shozai Ebisu' with a focus on the product data pool service 'Nichizatsu Ebisu'.
- Deployment of customized integrated product database development for client companies, as well as the construction of large-scale product database type websites.
- · 2<sup>nd</sup> eBASE (BtoBtoC): Integration and deployment to the 'eShoku Ju Navi' series.

#### Its progress

- · Sales results (2Q cumulative total): 531 million yen (YoY: Increased by 55.1%)
- Sales revenue has significantly increased compared to the same quarter of the previous year, due to the smooth progress of orders in various industries and the expedited acceptance of a large-scale project at a major home center.

#### **(Sales)**

- We have recognized the revenue from the large-scale ongoing project of 'PDM eBASE' implementation at a major home center.
- We have partially recognized revenue from the large-scale ongoing project of building a simple estimate creation website for an office furniture manufacturer.

#### [Orders]

- We received an order for the construction of an integrated product database utilizing the catalog production support system 'eB-DBP' and the product master system 'MDM eBASE' from a catalog gift operator, and recognized part of it as revenue.
- We received an order for the 'MDM eBASE' project that links with 'Shozai Ebisu' from a new major home center, and recognized part of it as revenue.

#### **Housing industry**

#### **FY2024 Result Policies**

- · Promotion of the de facto product data pool service 'Jutaku Ebisu'.
- · Promoting the sale of 'Shozai Ebisu' mainly through 'Housing Ebisu'.
- Deployment of customized integrated product database development for building material manufacturers, component manufacturers, and others, as well as the construction of large-scale product database type websites.
- · 2nd eBASE (BtoBtoC): Integration and deployment to the 'eSumai Navi'.
  - → Expansion of 'eSumai Navi' for general building material purposes based on 'Jutaku Ebisu'.

#### Its progress

- Sales results (2Q cumulative total): 127 million yen (YoY: Increased by 9.6%)
- · Sales increased compared to the year-on-year.

#### [Sales]

- We have recognized part of the additional customization development for the product databasetype web catalog site as revenue from a major integrated building material manufacturer.
- We completed and recognized the revenue for an integrated product information database construction project for a major building materials manufacturer of flooring and wall materials.

#### [Orders]

• We received an order from a new third major house manufacturer for the construction of an electronic manual system for homeowners using 'eSumai Navi', and recognized part of it as revenue.

# **eBASE** Business Report

# **Overview and Progress of BtoBtoC Business Strategy**

# BtoBtoC/ Business Strategy for Utilizing Consumer Product Information

◆ Product information data pooling service by industry "Shozai Ebisu"

**Core competence** ♦OMO/CX/DX **Promotion BtoBtoC Business model** Model Retail enterprise(B) **Consumer App** Adoption **Adoption retail Increased sales** promotion of promotion (B) dissemination effect (BtoC) Consumers (C) Increase in users 3<sup>rd</sup> **eBASE** Expand into the PersonalProfile business

◆ Ecosystem

#### **Sales Strategy**

Only One → Utilization of "Shozai Ebisu"
Planning ability → Patent+front-runner
ultra-low cost → MWeBASE+ multiindustry common

#### **Product/Monetization**

**♦** OMO/CX/ DX-promoting consumer apps

eShoku Ju Navi, eShoku Ju Chirashi,

eShoku Ju Catalog, eShoku Navi, eShoku Quiz,

eShoku Recipe, eSumai Navi · · ·

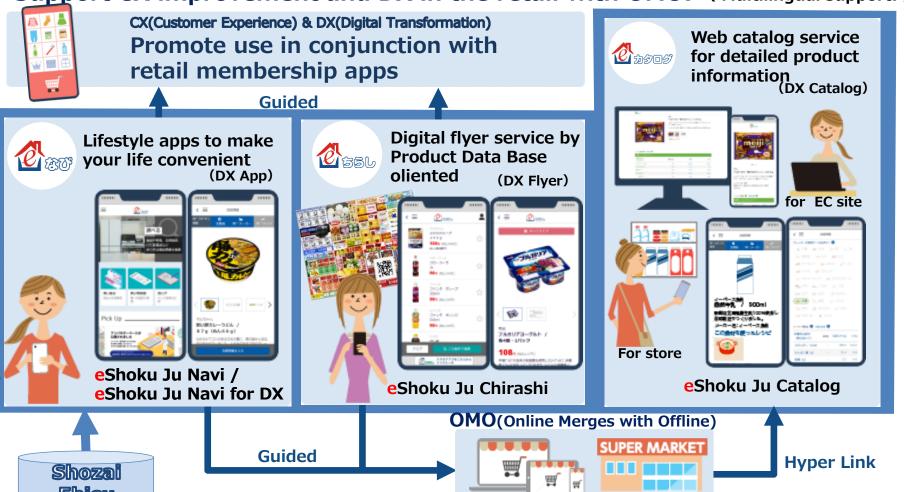
#### **BtoBtoC service Related Patents**

JP Pat No.6758734 JP Pat No.6798741 JP Pat No.6807105 JP Pat No.6820016 JP Pat No.6857373 JP Pat No.6884355 JP Pat No.6901742 JP Pat No.6943382 JP Pat No.7024952 JP Pat No.7089251 JP Pat No.7089252 JP Pat No.7096562 JP Pat No.7198461 JP Pat No.7302803 JP Pat No.7345810

# A consumer lifestyle app that integrates all product categories "eShoku Ju Navi"

Overwhelmingly high cost performance, "e-LifeNavi" for overseas markets.

Support CX improvement and DX in the retail with OMO! (Multilingual support!)



"eShoku Ju Chirashi : JP Pat No.6943382" "eShoku Recipe : JP Pat No.7198461、JP Pat No.6758734、JP Pat No.7089251、JP Pat No.7302803"

"eShoku Ju Navi: JP Pat No.7089252"

## Promotion of Living Life DX&OMO "eSumai Navi"

2<sup>nd</sup> eBASE





The house maker has registered the new equipment!

You can quickly find our equipment manual!

Later, you can search for and additionally register purchased home appliances! I want you to register automatically!

Purchase receipts and warranty cards can also be taken and managed.

Home appliance check to be purchased Product information, instruction manual, pamphlet

"eSumai Navi : JP Pat No.7024952"

# My Equipment Product List information



購入床保証期限

製品品質情報の内容

購入日 🖋 購入店名 🎤

99備追加情報

カテゴリ 🥒

エディオン三国店で購入。

2022年04月06日

2021年04月(

テスト勝入は

追加購入設備

4589557500639

#### **Manuals**



My Equipment

# Housing Equipment DB

Product information/ Manuals/ +pamphlets

- Housing equipment, building materials
- Home appliances, tools, etc

Browse the manual by turning pages!It's a little small on a smartphone, but ...Easy to see on PCs and tablets!

You can search for characters in the manual, so it's easy to find!

Search

You can easily check the product specifications Retail company / House maker

**e**BASE

Jutaku Ebisu

Shozai Ebisu

## **BtoBtoC / Current Fiscal Measures and Progress**

2<sup>nd</sup> eBASE

#### [BtoBtoC]

- It has been decided to newly deploy 'eShoku Ju Chirashi' in the discount store business of Makiya Co., Ltd. and to roll it out within the year in the supermarket format.
- At a major electronics retailer, we have started the actual operation of the 'eShoku Ju Catalog Multilingual Version'.
- In the housing industry, we held a supplier briefing for the operation of 'eSumai Navi' at a major house manufacturer.

#### [ Patent Strategy ]

We have newly acquired the food log function linked to electronic receipts (JP Patent No. 7345810).

**\*\*Topics Case study of "eShoku Ju Navi for DX" at Makiya co.,ltd's ESPOT** 



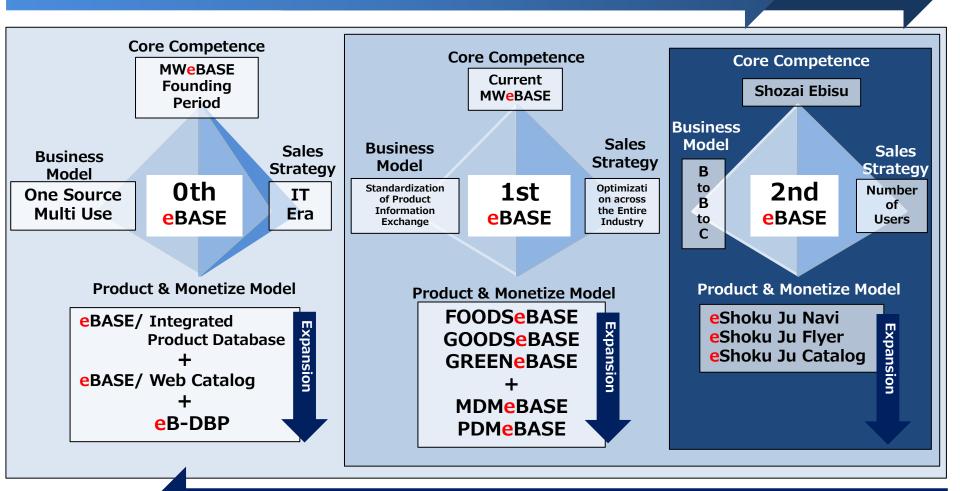




#### Synergy Effects of Business Strategy Deployment and "0th ⇔ 1st ⇔2nd eBASE"

#### **Evolution of the Business Model**

3rdeBASE



**Expansion and Intensification of Existing Business** 

# **eBASE-PLUS** Business Report

**Business Overview and Progress** 



## Overview of **eBASE-PLUS** Business

"IT development outsourcing business" including contracted development, contracted operation, and contracted server maintenance for client companies.

#### **◆IT system solutions**

#### **1** Software Development

Supports planning, analysis, design, construction, introduction, operation management, and maintenance.

#### **2Infrastructure construction**

Supports server and client environment construction work.

## **♦Support Service**

**1** Integrated operation management

Supports the operation of IT systems.

#### **2**Help Desk Services

Help desk from primary support to secondary support that requires technical skills.

# **e**BASE-PLUS / Current Fiscal Measures and Progress

#### **eBASE-PLUS** Business (IT Outsourcing Business)

#### **FY2024 Result Policies**

- Maintain the existing IT development outsourcing business.
- Promoting the continuation of existing measures as a stable low-growth model.
- · Linkage with eBASE Business.
- Continuation of new recruitment of human resources and the development of human resources.
- Promote quality M&A deals.

#### Its progress

- Sales results (2Q cumulative total): 1,272 million yen (YoY: Increased by 6.5%)
- Profit results (2Q cumulative total): 189 million yen (YoY: Increased by 9.4%)
- · Sales and profit increased compared to the year-on-year.
- We focused on acquiring projects that align with customer needs.
- We promoted mid-career hiring to increase working hours, but the trend of difficulty in securing talent that meets the demand continued.
- We continued to strengthen our own online education system, focusing on educating new employees and existing employees, aiming to shift to high-priced projects requiring high skills through skill improvement.
- We continuously conducted price negotiations with customers.

# Corporate Philosophy of the eBASE Group



# Precautions on handling of this document

This document was prepared for the purpose of explaining the results of operations and understanding of the Company, and is not intended to solicit investment from the Company.

This document is prepared with care to ensure accuracy, but is not guaranteed to be complete. We are not responsible for any damage or damage caused by the information in this document.

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