



June 30, 2026

Company name:	eBASE Co., Ltd. (Securities code: 3835, Tokyo Stock Exchange Prime Market)
Headquarters location:	5-4-9, Toyosaki, Kita-ku, Osaka City, Osaka, Japan
Representative:	Takao Iwata, Representative Director and President
Inquiries:	Katsuyasu Kubota, Director and Operating officer, CFO
Telephone:	+81-6-6486-3955
URL	https://www.ebase.co.jp/

Notice Concerning Completion of Acquisition of Shares in KSP-SP Co., Ltd. (Making it a Subsidiary)

eBASE Co., Ltd. (the "Company") hereby announces that, in the disclosure dated April 28, 2026, titled "Notice Concerning Execution of Share Transfer Agreement for Acquisition of Shares in KSP-SP Co., Ltd. (Making it a Subsidiary)," the Company resolved to execute a share transfer agreement (hereinafter, the "Share Transfer Agreement ①") to acquire 74.8% of the issued shares of KSP-SP Co., Ltd. (hereinafter, "KSP-SP") (excluding treasury shares; the same shall apply hereinafter). The Company also announced its intention to negotiate with other shareholders of KSP-SP during the period prior to the execution of the Share Transfer Agreement ①, with the aim of acquiring 100% of the issued shares of KSP-SP.

The Company is now pleased to announce that the share transfer agreements with the other shareholders of KSP-SP have also been concluded (hereinafter, the "Share Transfer Agreement ②"; collectively with the Share Transfer Agreement ①, the "Share Transfer Agreements"), resulting in the Company acquiring 100% of the issued shares of KSP-SP. Furthermore, the Share Transfer Agreements were executed today, and the Company has completed the acquisition of 100% of the issued shares of KSP-SP, as described below.

1. Purpose of Share Acquisition (Making KSP-SP a Subsidiary)

The Company operates "eBASE," a software solution that supports the collection, management, and distribution of product information, as well as "Shohin ebisu," a content provision service offering detailed product information. The Company has a competitive advantage in the development and provision of precise "detailed product data" covering product ingredients, components, specifications, and more.

Since its founding in 2003, KSP-SP has built a strong position as a service provider supplying manufacturers, wholesalers, and retailers with knowledge and know-how to activate retail store performance, leveraging its strength in analyzing POS data collected from retail stores nationwide, with a unique market position and extensive track record.

By integrating and linking the Company's "detailed product data" with KSP-SP's "POS data," the combined entity will establish a sophisticated marketing analytics platform that visualizes the sales drivers behind "what product characteristics influence purchasing behavior." In addition, the Company will offer new services to support consumer goods manufacturers in new product development and to assist wholesalers and retailers in shelf space optimization and product assortment, thereby enhancing the decision-making capabilities of its client companies.

Through the above initiatives, the Company will promote cross-selling to the combined customer base of both companies, develop a new "next-generation data marketing business," and contribute to the enhancement of corporate value for the Company's group.

The overview of KSP-SP is as follows.

Overview of the Subsidiary

(1) Name	KSP-SP Co., Ltd.		
(2) Location	1-2-1 Hamamatsu-cho, Minato-ku, Tokyo		
(3) Name and job title of representative	Junichiro Aizawa, Representative Director		
(4) Description of business	A service provider delivering knowledge and expertise for in-store activation to manufacturers, wholesalers, and retailers		
(5) Share capital	41,725,000 yen		
(6) Date of establishment	March 3, 2003		
(7) Major shareholders and ownership ratios	eBASE Co., Ltd. 100%		
(8) Relationship between the Company and said company	Capital Relationship	The Company holds 100% of the issued shares of KSP-SP.	
	Personnel Relationship	As of the end of the most recent fiscal year, there are no applicable matters. However, as of May 2026, one of the Company's officers concurrently serves as an officer of KSP-SP.	
	Business Relationship	Not applicable.	
(9) Operating results and financial position of said company for the past three years			
Fiscal Year Ended	FY2024 (Ended Feb. 2024)	FY2025 (Ended Feb. 2025)	FY2026 (Ended Feb. 2026)
Net assets	276 million yen	305 million yen	314 million yen
Total assets	381 million yen	421 million yen	431 million yen
Net assets per share	49,598.98 yen	54,734.43 yen	61,112.27 yen
Net sales	522 million yen	530 million yen	532 million yen
Operating income	48 million yen	55 million yen	54 million yen
Ordinary income	120 million yen	55 million yen	55 million yen
Net income	23 million yen	37 million yen	42 million yen
Net income per share	3,901.19 yen	6,635.45 yen	8,223.26 yen
Dividends per share	1,500.00 yen	1,700.00 yen	2,500.00 yen

2. Future Outlook

The consolidated financial forecast for the second quarter (cumulative) and full year of the fiscal year ending March 2027, which was announced on May 15, 2026, does not incorporate the financial results of KSP-SP arising from this share acquisition. The impact of KSP-SP's financial results on the consolidated financial forecast for the fiscal year ending March 2027 is expected to be minor. However, if any material impact or matter that should be disclosed becomes apparent or arises in the future, the Company will promptly make the necessary disclosure.